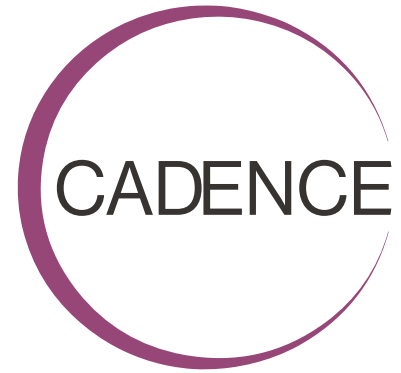


**Lights, Camera, Cadence!** Cadence is excited to be entering into this new world of **elevated storytelling**, entertainment, and art. Over the last few years, we have developed award-winning original series and short films that have allowed us to tell stories using cinema and TV as a medium. Cadence's *Sitelines BLM* short films feature stories from BIPOC writers, and *Bloodlines* is an original horror TV series created by local teens, who tell the story of Richmond's complicated past with racism and how it effects the city today.



These projects have energized Cadence, our audience, and our talented creators who put their souls into these innovative new arts, and it's only left everyone hungry for more. We have dreams to create even more boundary pushing TV and film projects in the future, giving talented actors, writers, and filmmakers a chance to receive mentorship and hands-on experience through new avenues.

From paying our teachers and mentors, crew, editors, sound designers, writers, to escalating production costs, locations, and more; the cost of these films adds up. We need your support!

### Platinum Level \$5,000

**Enables us to hire dedicated teachers, editors, and composers to mentor student filmmakers for free.**

- A light-fare reception for your guests prior to the film viewing
- 15 complimentary, reserved seats at the film festival
- Logo inclusion in our films
- Inclusion in press releases, email blasts, and social media platforms
- Logo inclusion on all printed and digital advertising
- Logo inclusion on Cadence website on multiple pages
- Logo inclusion on banners, posters, and playbills at film festivals
- Full page ad in printed and electronic playbill at film festivals
- Verbal recognition in pre-show speech at film festivals

### Gold Level \$2,500

**Funds all costumes, location expenses, and props for a film.**

- 10 complimentary, reserved seats at the film festival
- Logo inclusion in our films
- Inclusion in press releases, email blasts, and social media platforms
- Logo inclusion on all printed and digital advertising
- Logo inclusion on Cadence website on multiple pages
- Logo inclusion on banners, posters, and playbills for film festivals
- ½ page ad in printed and electronic playbill at film festivals
- Verbal recognition in pre-show speech at film festivals

### Silver Level \$1,000

**Pays for a film festival venue, including a memorable public reception.**

- 4 complimentary, reserved seats at the film festival
- Logo inclusion on all printed and digital advertising
- Logo inclusion on Cadence website on multiple pages
- Logo inclusion on banners, posters, and playbills at film festivals
- ¼ page ad in printed and electronic playbill at film festivals

### Bronze Level \$500

**Enables us to purchase state-of-the art computer software for post-production.**

- 4 complimentary, reserved seats at the film festival
- Logo inclusion on Cadence website on multiple pages
- ¼ page ad in printed and electronic playbill at film festivals



Andrew Hall in *Bloodlines*, Cadence's original TV Series.



Sara Heifetz, dl Hopkins and Jill Bari Steinberg in *Break*, a short film included in the *Sitelines BLM ACTION* Film Festival.

**SPONSORS & INSTITUTIONAL SUPPORT**

SUBSCRIBE TO OUR NEWSLETTER

**CONTACT US**

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