

Your Mainstage Sponsorship Deserves a Standing Ovation

Support from local corporations and businesses enables us to fulfill our mission to inspire, transform and educate our community by developing talent through the presentation of contemporary theatre and film works that uplift the spirit, challenge the mind, and honor both our individuality and our shared humanity. Simply put, Cadence promotes **elevated storytelling**, and we need your funding to continue to touch the lives of thousands.

In addition to the benefits outlined below, your altruism is recognized by our audiences, individual donors, board members and participants. We estimate our audiences annually top over 5000 with 2000 for our holiday show and more than 1000 for our plays and musicals. Your brand will be associated with an award-winning organization that reaches and represents all of Greater Richmond. Show your civic values, intentions, and culture by sharing in our efforts to build a strong, inclusive, and enlightened community.



Platinum Level \$5,000

Finances costume rental, set and scenery materials, original music and more.

- 16 tickets for reserved seating
- Organizational assistance for your light-fare reception prior to the performance*
- Inclusion in press releases, email blasts and social media platforms
- Logo inclusion on all printed and digital advertising
- Logo inclusion on Cadence website on multiple pages
- Logo inclusion on banners, posters, and playbills
- Full page ad in printed and electronic playbill
- Verbal recognition in preshow speech

Gold Level \$2,500

Funds collaboration with creative artists professionals.

- 8 tickets for reserved seating
- Logo inclusion on all printed and digital advertising
- Logo inclusion on Cadence website on multiple pages
- Logo inclusion on banners, posters, and playbills
- ½ page ad in printed and electronic playbill

Silver Level \$1,000

Pays for three classrooms of children and youth to see performances free of charge.

- 4 tickets for reserved seating
- Logo inclusion on all printed and digital advertising
- Logo inclusion on Cadence website on multiple pages
- Logo inclusion on banners, posters, and playbills
- ¼ page ad in printed and electronic playbill

Bronze Level \$500

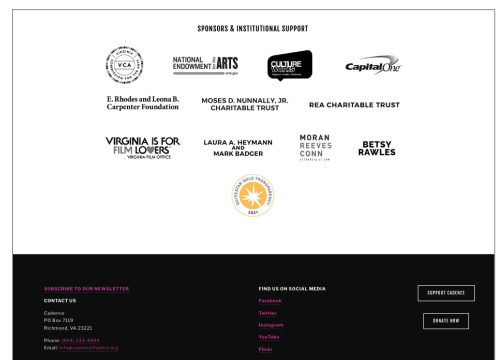
Supports hands-on theatrical work experience for teens.

- 2 tickets for reserved seating
- Logo inclusion on Cadence website on multiple pages
- ¼ page ad in printed and electronic playbill

*Does not include food and beverages, or Donor Lounge rental at Dominion (in the event that the sponsored show is at that location).



Courtesy photos Dominion Energy



We are happy to create a sponsorship package that suits your needs and wishes. In-kind donations are also greatly appreciated and we offer volunteer opportunities for your employees. Contact us at info@cadencetheatre.org for details.